DOCUMENT RESUME

ED 410 082 RC 021 096

AUTHOR	Hennen, John C.
TITLE	The Americanization of West Virginia: Creating a Modern Industrial State, 1916-1925.
REPORT NO	ISBN-0-8131-1960-X
PUB DATE	96
NOTE	232p.; Winner of the 1995 Appalachian Studies Award.
AVAILABLE FROM	University Press of Kentucky, 663 South Limestone St., Lexington, KY 40508-4008 ($32.95).
PUB TYPE	Books (010) -- Historical Materials (060)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	*Capitalism; Educational Change; Educational History; Educational Policy; Elementary Secondary Education; Higher Education; Ideology; Labor Relations; *Patriotism; *Political Socialization; *Politics of Education; *Propaganda; *Role of Education; Social History; State History; Voluntary Agencies; World War I
IDENTIFIERS	Hegemony; Sedition; *West Virginia

ABSTRACT

This book looks at education, ideology, and industrial relations in West Virginia in the context of mobilization for World War I, postwar social instability, and national economic expansion. World War I consolidated the dominant positions of businessmen, professional educators, and political capitalists as arbiters of national values. Alarmed by widespread labor conflict and fears of communism, these leaders used propaganda and public relations tactics refined during the war to make free-market principles synonymous with patriotic citizenship and therefore, immune to debate in the political arena. West Virginia educators and schools played a major role in this movement, which coincided with the centralization of educational authority in state agencies and the rise of "scientific management" principles and the "factory model" of schooling. State administrators and teacher educators believed in the virtues of a vocational education that would prepare the great majority of schoolchildren for their destined place in the nation's industrial system by teaching not only skills, but also such values as hard work, obedience, and sobriety. Middle-class voluntary organizations organized school activities to promote children's patriotism and denounced union leaders and free-speech advocates as radical and un-American. Chapters are: "War Propaganda and the Mobilization of Public Opinion in West Virginia, 1916-1918"; "National and West Virginia Perspectives on Higher Education and the Delivery of War Propaganda"; "National and State War Bureaucracies and the American Regulatory Consensus"; "Postwar Strategies for Promoting Industrial Americanization, Antiradicalism, and Habits of Industry"; "The Political Culture of the Red Scare in West Virginia, 1919-1921"; "Welfare Capitalism, the American Plan-Open Shop Movement, and the Triumph of Business Unionism"; "Voluntary Associations and Americanization in the 1920s"; and "The Sanctification of Industrial Americanization." Contains references in notes, a bibliography, photographs, and an index. (SV)

****
* Reproductions supplied by EDRS are the best that can be made *

+++++ ED410 082 Has Multi-page SFR---Level=3 +++++
* from the original document. *
****